

## **Minutes of the MWI Business Meeting**

April 20, 2019

In attendance were Sue M, Recording Secretary (via Zoom); Blair P, Chair; Nate, Vice-Chair; Rachel S, Treasurer; Jen B, Tuesday BBSS; Mark, Framingham Sunday 7pm; Howard M, Brookline Men's Monday Night; Kathie B, Acton Friday noon; Bob K, JP Sunday morning; Barbara M, West Roxbury VA Tuesday; Nancy G.P., Corresponding Secretary (via Zoom).

Blair opened the meeting at 9:05 am with the Serenity Prayer and an introduction of those present, the purpose of our meeting, and its etiquette. Jen read the 12 Steps, Bob K read the 12 Traditions, and Howard read the Concept of the Month.

Bob and Jen volunteered to review the Minutes.

### **Treasurer's Report**

Rachel S gave the report for March, listing contributions from groups. Our working balance has gone down from previous years, but an MWI goal is to spend down the balance. In the future we may need to look at whether we are overspending our income.

### **Old/Ongoing Business**

- MWI Web and Social Media (Website, Google analytics, Paid Google ads, Mailchimp) report from Nancy:  
There were lots of impressions from the ad campaign but the site is getting just less than 5% click-throughs. The 15-question quiz is the top landing page. The bounce rate is still high as most people click the link to find meetings on oa.org. There is higher traffic after email Blasts come out; the open rate on the Blasts is higher than average. Ideas for new content are always welcome.
- MWI meetings and contact from Blair:  
Blair thanked the reps who tried to reach out to all meetings, to see if contact information was correct, if they wanted help from intergroup, etc. One idea was to highlight a 'meeting of the month' in the monthly email Blast, to help encourage attendance. Groups can be reminded to check that their meeting's directions on oa.org are accurate. Nate moved to include a meeting of the month in the Blast and on the website. Jen and Bob volunteered to write the positive blurbs. Passed unanimously.
- Liability Insurance for MWI from Nate:  
He has received one quote to cover all meetings from general liability and will get another to compare. On the separate issue for applying to get directors and officers liability insurance, most other intergroups do not carry this insurance, which could cost up to \$1000/yr. Discussion about what specifically the insurance would cover, and what officer insurance would cover. Howard volunteered to get quotes for directors and officers liability insurance.
- Podcasts from Nate:  
Keep announcing option to record podcasts at meetings.
- Retreat:

Margaret Ann reported by email: 12 registered — 6 at full price, 6 at scholarship rate. Nine registered online, 3 by postal mail. Last year we capped scholarships at 12. This year, the limit will be 10 scholarships. Bob K brought flyers to the meeting for reps to take and distribute and announce at meetings.

- Region 6 Assembly 4/13/19 update from Blair and Nate:  
Not a lot to say outside of what applies to pertinent business items. Region offers intergroup rep training, to help carry the message to groups within the intergroup.
- Region 6 Convention Fundraiser pins group discussion:  
No interest in following up on this.

### **New Business**

- Potential bylaw amendment: Blair  
Blair discovered that the process in the Bylaws for notifying reps and groups of upcoming intergroup meetings is not being followed. Nate proposed that meeting notice email go out a week in advance to reps and group contacts. Ad hoc bylaws committee (Jen and Nate) will discuss changing the bylaw regarding meeting notification to fit actual practice.
- Scholarships for Region 6 Convention: Nate  
It is in White Plains NY, October 18-20. There is no line item in the budget to offer scholarships this year. Mark volunteered to be a central contact for people wishing to car pool or share rooms to help keep costs down.
- IG purchase of “Where Do I Start?” pamphlets: Nate  
This pamphlet in essence replaces the Newcomer packet. Motion made and passed to allocate \$200 to cover shipping and however many pamphlets can be bought. MWI would then distribute these to groups either free or at cost. Blair will place the order.
- Sponsorship workshop: Nate  
There are many resources online on how to put on the workshop, and to offer sponsorship training. Spaulding Hospital would be an available location. Member survey highlighted need for sponsorship training. Should be well-researched and planned. Important to have diverse planning committee to help attract diversity in attendees. Next meeting, we will discuss a committee to plan this.
- Sponsor bank:  
Nate distributed cards with contact info for reps to take back to groups.
- Carry the Message Workshop: Blair  
Postponed to next month.
- Speaker bank: Blair  
Postponed to next month.
- Craft event on 5/4/19: Blair  
Blair and Lisa D are organizing this. Blair will pass on the times.

- Zoom: Nate  
No update.

### **Summary of Announcements for IG Reps**

- Retreat June 7-9 in Wareham (Sacred Hearts Retreat Center), “Using the Slogans to Work the Steps”
- Record and post podcasts, or listen to them
- Announce Region 6 Convention.
- Sponsor bank
- Craft workshop

The meeting adjourned at 10:32 am with Rozanne's Prayer.

Respectfully submitted by Sue Mascioli, Recording Secretary