

MWI Business Mtg Minutes

August 17 2019

Present: Blair (chair), Nate (vice chair), Rachel (treasurer), Nancy (corresponding secretary), Jen (Tues BBSS), Mark (Sun Framingham 7 pm), Howard (Mon Night Men's Brookline), Sarah (Wed Harvard Sq), Barbara (Tues West Roxbury VA)

In Sue M.'s absence, Jen took notes.

Blair opened the meeting at 9:05 am and explained meeting etiquette. Mark read the 12 steps, Howard read the 12 traditions, and Rachel read the concept of the month. Howard and Nate agreed to review the minutes.

Rachel presented the July treasurer's report. We are breaking even. She passed out a the 2015-2019 Retreat Summary of income, expenses, and profit/loss.

Retreat 2020

There is a small committee looking for a new location for the MWI retreat, as Sacred Hearts is now closed. Blair passed on two questions from the committee:

- How much of a deposit can we afford?
- Is there a per-person cost that we are looking for?

Discussion ensued regarding both items. Rachel mentioned that we could probably afford around a \$500 deposit. The group debated whether it would be a good idea to go over \$200 per person or not. The question was raised as to whether we could do some fundraising for a retreat scholarship fund.

ACTION: Blair will let the retreat committee know that we will delegate both questions to the retreat committee plus Rachel as Treasurer. She will communicate that we would like to keep the per-person cost as low as possible.

Motion: Once retreat location is found and reserved, make the donation button more prominent on the website and social media along with a mini-campaign for a retreat scholarship fund. **Passed:** 7 yes, 1 no, 0 abstentions.

Web & Social Media: July Highlights

Website: Nancy reported that the latest news page of metrowestoa.org gets the most traffic, mostly from the email blast. There were 77 new users, mostly from Google ads and searches. The bounce rate is high, but that's good because most are from the quiz to the Find a Meeting page of oa.org. Total users on the website hit a record high, driven by (1) direct searches, (2) ads, and (3) search words. We are still non-compliant with Google but they haven't shut us down yet.

Social Media: OA.org has done a great job recently getting their social media up and running. Do we need to duplicate efforts? How best to use our local social media channels? **ACTION:** Blair will put this discussion on the September agenda.

Liability Insurance

Nate reported that he and the agent are still doing initial paperwork. As soon as that is complete, we will pay for and activate our policy.

Google Voice

The MWI phone number from Voice Nation has now transferred to Google Voice. Sarah is getting calls. Callers are requesting written list of local meetings. **ACTION:** Blair will send spreadsheet of local meetings for Nancy to post on MWI website. As we get info regarding new meetings, we will update the spreadsheet. Nate suggested that we check in all MWI meetings every six months. Last time was in May. **ACTION:** Blair will put it on the November agenda.

Sponsor Bank

Blair reported that we need a new sponsor bank coordinator. **ACTION:** Sarah will take over from Lisa Dee.

Sponsor Training Workshop

Central Mass Intergroup (CMI) is paying for the room. Can MWI pay for pamphlets? Mark has already ordered some and handed them to Blair.

ACTION: Blair will be in touch with Margaret Ann to see what she has in stock and will order what we need from World Service asap.

Intergroup Renewal Training

The next IGOR training is September 19-20, immediately preceding the Region 6 Assembly. This could be the last time Don C. offers this training. Sarah and Nate are going. Anyone interested in going should contact Nate.

Speaker Bank

CMI is asking if speaker bookies from their meetings can contact the speaker bank. Everyone agreed that was fine, acknowledging that speakers will need to say yay or nay depending on how far they are willing to drive. **ACTION:** Jen will write back to them.

College/University and Hospital Outreach

The WSBC Young People's Committee compiled a list of counselors and counseling centers on college campuses with the intention of doing outreach, but WSBC says that that should be done on a region or intergroup level. Does MWI want to take on the project? The group agreed that this was a worthwhile project. The question arose as to whether we need to present our message in a way tailored to college and graduate students. **ACTION:** Nate and Sarah will pilot and then organize email outreach. Nancy will design email using mailchimp. Jen & Blair are willing to help out with the project.

Blair noted that we could do the same with hospital eating disorder clinics.

ACTION: Blair will look into getting a list with emails for September meeting.

The meeting ended at 10:27 a.m. with Roseanne's Prayer.

Next MWI meeting: September 14, 2019 from 9:05-10:30 a.m. in the doctors' room of Newton Wellesley Hospital cafeteria (off-cycle due to Region 6 Assembly).

Respectfully submitted,

Jen B.