

Minutes of the MWI Business Meeting

March 20, 2021

In attendance via Zoom:

Nate	Chair, WSBC delegate	Suzanne D	Monday 7:30a Meditation / Writing
Rachel S	Treasurer	Alan F	Monday 7p Brookline Men's
Michael P	Corresponding Secretary, R6 rep	Damien	Monday 7p Cambridge writing / meditation, sponsor bank coordinator (left at 10am)
Blair	Recording Secretary, WSBC delegate	Jay	Tuesday 7:15p Eliot Church BBSS
Nancy GP	Website Person, R6 rep	Janet F	Wednesday 7:15a HOW, newcomer workshop coordinator
Bob K	Vice Chair	Susan G	Thursday 12p Gov't Center, R6 rep
Beth M	Sunday 9a JP	Linda C	Saturday 10a Westwood
Barbara J	Sunday 10a BBSS Framingham	Mark	Member, supporting WDIS pamphlet distribution
Shelley	Sunday 6p Brookline	Sue M	Member, learning about Treasurer role
Ronda	Sunday 7p Framingham Newcomers	Lane	Member, diversity / inclusion subctc chair special focus workshop coordinator

Nate opened the meeting at 9:05 am with the Serenity Prayer, an introduction of those present, a statement of the purpose of our meeting, and its etiquette. Barbara J read the 12 Steps, Sue M read the 12 Traditions, Suzanne read the Concept of the Month and MWI's Strategic Plan.

Bob K and Susan G volunteered to review the Minutes.

Old and/or Ongoing Business

1. Treasurer's report — Rachel

February 2021 notable items: Income \$882.10, Young People's (YP) retreat listed as 'event income.' Expenses: \$183.42. Working balance \$5,828.21.

Income for February includes \$300 from registrations for the YP retreat. Total income is approx. \$1,000. MWI assisted the independent YP retreat by collecting registration fees on its behalf. MWI will disperse these funds as directed by the YP committee. Nate will connect with the YP committee to ask how they would like this income dispersed.

Strategic Goal Updates

- Website — Nancy

We had over 3,900 new users on the website, and strong traffic. Up 18% since last month. Users are looking for meetings. Top searches for binge eating disorder, eating disorder and OA. We are targeting the younger demographic (18-34), and hits are being driven by Google Ad Words (Is OA for you, 15 questions). In addition to the USA, the UK continues to be strongly represented. Newcomers page up for ~ 1 week already had 123 visitors.

Nancy will be working to optimize the website (page takes too long to load) (google likes quick loading pages, ranks sites based on this) spend \$\$ to optimize site.

Crisp chat function has been added to the MWI website & is working well. Currently we have 4 people supporting the chat (Michael P, Liz D, Laura C and Nancy). Barbara J is coordinating the volunteers. Shelley also volunteered as well as several others. What is great about the crisp chat is that folks supporting the chat can put their schedule in Crisp; you show as a 'green dot' when you are available. Purchased unlimited monthly account.

Please send names of volunteers who would like to offer to staff crisp chat to Barbara J through info@metrowestoa.org email address. During our meeting Barbara J, Sue M, & Shelley volunteered to support crisp chat.

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- Social Media — Nancy (Laura C cannot attend these meetings). (subcommittee members: Nancy, Michael P, Kat L, Susan G, Shelley, Laura C). Laura C has been posting (and ‘promoting’ posts) on social media (IG and Facebook) to target younger demographic, focusing on sharing MWI events and E/S/H. The YP Retreat was ‘promoted’
- Diversity / Inclusion (D / I) – Lane (subcommittee members: Lane, Bob K, Kat L, Sue A, Susan G, Damien, Suzanne, Barbara J). Meets once a month. Drafted text to add to website, talks about importance of D / I, and suggestions for meetings to support D / I. Lane, Suzanne, and Susan G are working on editing text. Michael and Nancy asked to publicize next meeting (newsletter and website). Please attend.
- Sponsor bank coordinator – Damien. Reported that there have been 4 inquiries since last MWI meeting. Damien reaching out to everyone on list to ensure they still want to be on the list.
- Workshops:
SPECIAL TOPICS – Lane. We need a new special topic workshop coordinator. This person will be trained, there are scripts and template emails to support the role. Workshop ‘Writing What We Wish We Read: Finding the Language that Works for Our Recovery’ went well.

NEWCOMERS – Janet. Janet is sending emails to those newcomers who have signed up to attend the newcomer workshops. Janet has leaders set up until July. Please connect with Janet if you’d like to volunteer – this is easy to do: there’s a format, you read from the script. Great way to do service!

Sponsor training workshop – Blair. 6 session workshop to go through the ‘Where Do I Start?’ pamphlet. Great first session on 13 MAR 2021 with 3 attendees, 3 additional fellows registered for today’s session. Registration is now closed.

- Joint speaker bank with MBI – Susan G (subcommittee members: Susan G, Sue M, Jen B, Jack G, Michael P). Susan G & Michael will meet after this meeting.
- ‘Where Do I Start?’ pamphlet distribution to MWI meeting attendees — Mark. Still sending out pamphlets, going well! Please remind folks it’s a physical pamphlet that is mailed to their address. Folks will not go on any telemarketing lists. Return address from Mark himself. Mark asked about sending pamphlets internationally. Rachel said we have budget for this and to request reimbursement.
- YP Retreat Report – Nate. Very well attended – first of its kind (of which we’re aware). Approx. 300 people attended. Thanks to MWI for their support with registration, treasury, moderation and other behind-the-scenes support.
- New Phone line volunteer – Nate. Steve M. has volunteered to take over the google voice # from Sarah M. Thanks to Sarah M. for her service.

New Business:

1. Region 6 expansion for what we’ve been doing in the web arena: Michael P and Nancy. Michael brought up the idea to hand off what we’ve been doing for outreach, searches using Google Ads, chat, & newcomers. Instead of giving our google ad words searches to individual intergroups, the thought would be to move to R6. MWI will still do the things we’re doing now and get results of our outreach. If we give Google Ad words to R6 for a coordinated approach there will be a much broader potential service area, financial backing. We can get more than \$3,000 of Google ads if R6 is involved (e.g. Suffolk, R6, and MWI would each get \$3,000 for ads). The \$3,000 worth of Google ads is provided at no cost to non-profit organizations. MWI (nor R6, etc) does not pay for these Google ads. It was

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brought up that different IGs could adopt a topic / special focus meeting type, i.e. Suffolk supporting LGBT, CMI supporting Men. We give R6 our IP and see if we can scale this.

2. Additional MWI Zoom Account: Susan G. – Tabled until next month.
3. Possible new projects — Tabled until next month.
 - Step Study (high demand based on survey)
 - Anorexic / bulimic meeting (high demand based on search hits)
 - Traditions workshop
 - Anything else to follow up from our recent [member survey](#)?

Upcoming MWI events:

Sunday MWI Workshops

When: Sundays, 1:30 – 2:30 pm Eastern time unless otherwise specified below.

Meeting ID: 705 658 2426, password 402152. See MWI website for call-in #s

- First Sunday of the month, special topics: 4/4/2021, Prayer & Meditation in OA
- Last Sunday of the month: Newcomers workshop: 3/28/2021

Other events:

Intergroup Renewal brainstorming sessions [hosted by Westchester United Intergroup (WUIG)]:

1st Thurs of month starting 1/7/2021, 7 – 8:30 pm Eastern time <https://zoom.us/j/668275613>

Meeting ID: 668 275 613, passcode: 121212

Please see Summary of Announcements for IG Reps sent separately.

The meeting adjourned at 10:30am with Rozanne's Prayer.

Respectfully submitted by Blair P, Recording Secretary