

Minutes of the MWI Business Meeting

May 15, 2021

In attendance via Zoom:

<input checked="" type="checkbox"/>	Nate O.	Chair, WSBC delegate	<input checked="" type="checkbox"/>	Janet F.	Wednesday 7:15a HOW, newcomer workshop coordinator
<input checked="" type="checkbox"/>	Rachel S.	Treasurer	<input checked="" type="checkbox"/>	Suzanne D.	Monday 7:30a Meditation / Writing
<input checked="" type="checkbox"/>	Blair P.	Recording Secretary, WSBC delegate	<input checked="" type="checkbox"/>	Alan F.	Monday 7p Brookline Men's
<input checked="" type="checkbox"/>	Nancy G. P.	Website Person, R6 rep	<input checked="" type="checkbox"/>	Jay L.	Sunday 6p Brookline
<input checked="" type="checkbox"/>	Michael P.	Corresponding Secretary, R6 rep	<input checked="" type="checkbox"/>	Susan G.	Thursday 12p Gov't Center, R6 rep
<input checked="" type="checkbox"/>	Beth M.	Sunday 9a JP	<input checked="" type="checkbox"/>	Linda C.	Saturday 10a Westwood
<input type="checkbox"/>	Barbara J.	Sunday 10a BBSS Framingham	<input checked="" type="checkbox"/>	Sue M.	Member, learning about Treasurer role
<input checked="" type="checkbox"/>	Damien C.	Monday 7p Cambridge writing / meditation, sponsor bank coordinator (left at 10am)	<input checked="" type="checkbox"/>	Lane D.	Member, diversity / inclusion subcte chair special focus workshop coordinator
<input type="checkbox"/>	Ronda Y.	Sunday 7p Framingham Newcomers	<input checked="" type="checkbox"/>	Bob K.	Member
<input checked="" type="checkbox"/>	Kat L.	Thurs AM agnostic / meditation	<input checked="" type="checkbox"/>	Leslie M.	Harvard Sq Fri PM
<input checked="" type="checkbox"/>	Michael C.	Member			

Nate opened the meeting at 9:06 am with the Serenity Prayer (in the 'we' format), an introduction of those present, a statement of the purpose of our meeting, and its etiquette. Jay L. read the 12 Steps, Nancy GP read the 12 Traditions, Blair P. read the Concept of the Month and MWI's Strategic Plan.

Michael P. and Susan G. volunteered to review the Minutes.

Old and/or Ongoing Business

1. Treasurer's report — Rachel

April 2021 notable items: Income: \$1841.04. Expenses: Young People's (YP) expenses: YTD \$118 total; CRISP \$260.78 (due again next May 2022); Nancy website \$280; PayPal \$42.40; PIPO \$90 (Mark WDIS & postage); Expenses owed or paid but not on bank statement at the close of the month: Quarterly Donations to R6 & WS (occurs in April, Jul, Sept): \$184.10 R6, \$552.31 WS; YP \$897 (sitting in bank)

Prudent Reserve: \$600

Working balance \$4,817.12.

Strategic Goal Updates

- Website — Nancy

Susan G. suggested we create a spreadsheet of website costs, when memberships / accounts renew, what these items are, etc. Nancy G. P. will do this for the next meeting.

Overall website metrics: 3,100 users, 5,000 impressions, 221 clicks

Google Ad campaign: 2,950 clicks, 38,100 impressions.

We had over 2,200 new users on the website, and strong traffic. 4,087 views 'Is OA for you?' 3K views Intergroup, 200 views for Newcomers page 200, 291 for YP

Crisp chat function was started in January 2021. Chat with folks in real time. This month, the chats have continued to go way down from Jan / Feb. The main reason for this is that we added a content library so folks can find info themselves without chat (self-help). Looking for a sponsor (11 visits), Newcomers workshop (18 visits). Currently we have 7 people supporting the chat (Deb, Maureen D., Michael P., Nancy

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G. P., Jen B., Margaret Ann B., and Bob K.). Jen B. is coordinating the volunteers. No additional volunteers are needed.

Social Media — Nancy (Laura C cannot attend these meetings). Laura C has continued to promote posts on social media (IG and Facebook) to target younger demographic, focusing on sharing MWI events and experience, strength and hope (E/S/H). Conversions from FB and IG – a little more traffic. Newcomers 10 page views. Binge eating disorder, eating disorders, OA, bulimia, how to stop binge eating are some of the high engagement posts through social media. Some changes in the way google is tracking folks using apple devices.

- Diversity / Inclusion (D / I) – Lane (subcommittee members: Lane D., Damien C., Bob K., Heather G., Suzanne D. & Susan G).

Discussed D / I proposal submitted to MWI for review 5/14/2021, reps review and we will vote on this next month in June 2021. Meets once a month. Next D / I meeting will be on 6/13/2021 at 5pm. Folks should attend to join the discussion about how meetings can support D / I. Lane will be stepping down as chair of the D / I subcommittee; the subcommittee will need to name a new chair. Lane will be moving out of the area.

- Sponsor bank coordinator – Damien C. Reported that there have been 7 inquiries since last MWI meeting. Continuing trend from last month's request amount (prior to that, average was about 4/month). Three new sponsors added to the list in last 60 days (2 out of area).
- Workshops:
SPECIAL TOPICS – Lane. Michael C. will be coordinator. June workshop not yet planned. Contact Nate O. to get in touch with Michael C. Food plan and body image workshops are popular, should we do these workshops every 6 months?

NEWCOMERS – Janet. Bigger turnout last month! Great questions. Janet is sending emails to those newcomers who have signed up to attend the newcomer workshops. Last workshop we had 7-8 participants. Janet has leaders set up until the end of July (needs someone to help for May – Jay L. will help). We will need to name a newcomer workshop coordinator starting in August 2021 (Jay L. might want to take over coordinator role, will learn more about it). Let Nancy G. P. know who to send the registration info.

Sponsor training workshop – Blair. 6-session 1-hr workshop to go through the 'Where Do I Start?' pamphlet. We've had 3 sessions so far, with the 4th scheduled for 11a today. We have 8 attendees including 2 co-leaders. Easily transferrable for folks to run workshop in future. Survey of MWI – folks are asking for this training.

- Joint speaker bank with MBI – Susan G (subcommittee members: Susan G, Sue M, Jen B, Michael P). Susan G. will connect with Jen B.
- 'Where Do I Start?' pamphlet distribution to MWI meeting attendees — Mark. Nate (Mark sent report via email, is not present). Still sending out pamphlets, sent 10 last month including places outside of MA. going well! Please remind folks it's a physical pamphlet that is mailed to their address. Folks will not go on any telemarketing lists. Return address from Mark himself. Mark asked about sending pamphlets internationally. Rachel said we have budget for this and to request reimbursement.
- New Zoom link – this meeting will use the MWI 2 link starting in June 2021.

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New Business:

1. Nominations for Interim Vice Chair – Nate. Sue M. is interim vice chair. Nominations for role: Sue M. (accepts), Jay L. (doesn't accept, does not have 1-year intergroup service and is not qualified). The vice chair will serve in this role starting after the 6/19/2021 meeting and will serve until 12/18/2021.
2. Chair vacancy announcement – Nate. Getting married in August 2021 and moving to Britain, needs to vacate chair role in Aug. Nominations in June & voting in July 2021.
3. Path to Hybrid Meetings – Rachel. Zoom Hybrid Checklist discussed. Fellows asked about what MWI meetings were doing. Goal is to provide information to our meetings and not guidelines / requirements. Each meeting is autonomous.
4. Scholarships to R6 Convention – Rachel. Rachel was in touch with Registration coordinator for R6 Convention. \$350 in budget. Two ways to do this: 1) we buy in bulk, we keep track email addresses, names, 2) once scholarship recipients are identified \$25 or \$15. Announce at meetings that MWI is providing scholarships for R6 convention. First come, first serve. Rachel will forward Nancy the information to post on the MWI website.
5. WSBC 2021 – Blair. 2 MWI motions did not pass. New definition of abstinence and recovery. More information to come when the official conference report is released by World Service.
6. Talk about next month:
 - Apply for R6 PIPO blitz money
 - Possible new projects:
 - Switching meetings to “online” to attract newcomers – Nate. Wednesday 7:30p re-registered as virtual meeting (has a new meeting ID) and a lot of newcomers have attended. Encourage meetings to re-register their meetings as virtual meetings
 - Outreach to older people for whom technology is difficult – Ronda Y. Folks who used to attend face-to-face meetings, how can we support them?
 - Brainstorm in the next month how to teach folks to use zoom (1:1 seems best).
 - Nancy GP – early on in the pandemic, the Virtual Region provided trainings on how to use zoom.

Upcoming MWI events:

Sunday MWI Workshops

When: Sundays, 1:30 – 2:30 pm Eastern time unless otherwise specified below.

Meeting ID: 705 658 2426, password 402152. See MWI website for call-in #s

- First Sunday of the month, special topics: 6/6/2021, topic TBD
- Last Sunday of the month: Newcomers workshop: 5/30/2021

Other events:

Intergroup Renewal brainstorming sessions [hosted by Westchester United Intergroup (WUIG)]:

1st Thurs of month starting January 2021: 7-8:30 pm Eastern <https://zoom.us/j/668275613>

Meeting ID: 668 275 613, passcode: 121212

Please see Summary of Announcements for IG Reps sent separately.

The meeting adjourned at 10:30am with I put my hand in yours.

Respectfully submitted by Blair P, Recording Secretary