

Minutes of the MWI Business Meeting

July 17, 2021

In attendance via Zoom:

<input checked="" type="checkbox"/>	Nate O.	Chair, WSBC delegate	<input checked="" type="checkbox"/>	Jay L.	Sunday 6p Brookline, newcomer workshop coordinator
<input checked="" type="checkbox"/>	Sue M.	Interim Vice Chair, learning about Treasurer role	<input checked="" type="checkbox"/>	Steve M.	Wednesday 7:15a HOW, supporting calls to MWI phone #
<input checked="" type="checkbox"/>	Rachel S.	Treasurer	<input checked="" type="checkbox"/>	Michael C.	Friday 6:15p Cambridge / Online BBSS, special focus workshop coordinator
<input checked="" type="checkbox"/>	Blair P.	Recording Secretary, WSBC delegate	<input type="checkbox"/>	Susan R.	Sunday 10a Framingham BBSS
<input checked="" type="checkbox"/>	Nancy G. P.	Website coordinator, R6 rep	<input type="checkbox"/>	Suzanne D.	Monday 7:30a Online Meditation / Writing
<input checked="" type="checkbox"/>	Michael P.	Corresponding Secretary, R6 rep	<input type="checkbox"/>	Kat L.	Thursday 7:30a Online Agnostic / Meditation
<input checked="" type="checkbox"/>	Beth M.	Sunday 9a JP Steps, traditions, speaker	<input type="checkbox"/>	Leslie M.	Friday 6:15p Harvard Sq BBSS
<input checked="" type="checkbox"/>	Ronda Y.	Tuesday 7:15p BBSS	<input type="checkbox"/>	Linda C.	Saturday 10a Westwood Speaker
<input checked="" type="checkbox"/>	Susan G.	Thursday 12p Gov't Center Literature, R6 rep	<input checked="" type="checkbox"/>	Bob K.	Member
<input checked="" type="checkbox"/>	Damien C.	Monday 7p Cambridge / Online Writing / meditation, sponsor bank coordinator	<input type="checkbox"/>	Mark S.	Member
<input checked="" type="checkbox"/>	Alan F.	Monday 7p Bookline / Online Men's	<input type="checkbox"/>	Marianne	Member

Sue M. opened the meeting at 9:05 am with the Serenity Prayer (in the 'we' format), an introduction of those present, a statement of the purpose of our meeting, and its etiquette. Blair P. read the 12 Steps, Michael P. read the 12 Traditions, Michael C. read the Concept of the Month and MWI's Strategic Plan.

Bob K. and Sue M. volunteered to review the Minutes.

Old and/or Ongoing Business

1. Treasurer's report — Rachel

June 2021 notable items: Income: \$590. Expenses: \$23.92 (PayPal) \$36.47. Ending balance \$7,839.78.

Expenses owed or paid but not on bank statement at the close of the month:

Quarterly Donations to R6 & WS (occurs in April, Jul, Sept): For this quarter (starting new this month), we owe \$177.00 to R6 and \$59. We just provided the quarterly payment to WSO and R6 in July. We are keeping \$897 for YP (in our bank) until their intergroup is created.

7th tradition donations for the quarter (April – June 2021) is \$3,506.07. This is down a little bit, but we are still on track to meet our 7th tradition donation budget of \$11,000.

Prudent Reserve: \$600

Working balance \$4,969.34. Nancy has some ideas on how to spend our working balance. We will discuss this in July 2021.

Blair: Motion to provide up to \$200/month to boost posts, and up to \$50 per meeting who meets in person. This motion was not 2nd. This motion was not put to a vote. Discussion: we should identify what we want to use the working balance for and come up with a proposal.

Jay: Motion to create an ad-hoc subcommittee to, 2nd Susan G. This motion was not put to a vote. Chair determined creation of ad-hoc subcommittee to utilize working balance. Members: Nancy, Rachel, Jay, Laura, Blair. Jay will coordinate group.

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2. Strategic Goal Updates

- **Website & Social Media** — Nancy

Susan G. previously suggested that we create a spreadsheet of website costs, when memberships / accounts renew, what these items are, etc. Nancy G. P. created the spreadsheet.

Overall website metrics: 2,000 users, 6,700 impressions, 222 clicks, 1,300 unique visitors

Impressions: 2,542 for MWI home page, 2,283 for 'Is OA right for you?' quiz

Google Ad campaign: 1,950 clicks, 26,600 impressions (June 13 – July 12). Keywords that are most popular: OA, binge eating disorder, eating disorders. Nancy shared the metrics for our google ad campaign in the last month – we received \$5,230 in ads due to our non-profit status.

Demographics: 18-24 and 25-34-year-old people tend to use the site the most. Our users are predominantly female, but we have a solid number of male visitors. Monday is our big day, as well as Sunday and Tuesday. We can target ads to age and demographics, including the time when most folks see our sites.

Crisp chat was started in January 2021. The top sections of our website to where folks are turning to find info themselves are still the newcomers workshop (19 visits), links to Boston, NYC, LA, Central Ontario zoom meetings (17 visits), and looking for a sponsor (11 visits). If we have any new volunteers Nancy G. P. will schedule a 1:1 session to train them (or ask another subcommittee member to train them). Nancy G. P. will circle back with Jen B. (coordinator) to let Jen know that we will not create training documents since this doesn't seem needed at this time. We have a stable group of volunteers at this time and haven't had any new volunteers.

Social Media — Nancy doesn't have additional information this month, but Laura C. still needs help. We will continue to announce the volunteer opportunity with the MWI announcements for meeting reps.

- **Diversity / Inclusion (D / I)** – Susan G. (subcommittee members: Lane, Bob K., Heather G., Suzanne D. & Susan G). Discussed D / I proposal is posted on MWI website. No one showed up for meeting on 7/11/2021 at 6pm Eastern – hard to have a meeting on Sunday afternoon / evenings in the summer. No meeting in August; will resume in September.
- **Sponsor bank coordinator** – Damien C. Reported that there have been 4 inquiries since the last MWI meeting (this is the average). MWI reps are now announcing the sponsor bank during MWI meetings. Continue to announce.
- **MWI phone call coordinator** – Steve M. July has been a slow month thus far; only 1 call on 01 JUL, fair # of hang-ups, 1 call to return.
- **Workshops:**
SPECIAL TOPICS – Michael C. Our next special topic workshop will be on August 1, 2021, Michael P. will help. The topic is 'sponsorship.'

NEWCOMERS – Jay. All info has been passed from Janet F. to Jay. Jay is receiving new registrations.

- **Joint speaker bank with MBI** – Susan G (subcommittee members: Susan G, Sue M, Jen B, Michael P). No new update. Susan G. will connect with Jen B. before the next MWI meeting.
- **'Where Do I Start?' pamphlet distribution to MWI meeting attendees** — Mark (not in attendance, sent update via email before meeting). 1 pamphlet sent to Winchester, Ohio.

New Business:

1. **Election for Interim Chair** – Nate. Michael P. was voted in as the chair, effective after the July MWI meeting. Unanimous vote (12/12 voting members).

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2. **Appointment of Interim Corresponding Secretary** – Nate. Now that Michael P. will assume the chair role, we need a new interim corresponding secretary. Michael P. said that the main tasks include: MWI email blast (infrequent, several times a year), answer correspondence (including info@metrowestoa.org email address), and answer mail. Blair P. read the eligibility for the MWI officer roles. The eligibility indicates ‘should’ not ‘must.’ Ronda volunteered. Nancy G. P. and Michael P. will provide support as needed.
3. **Applying for R6 PIPO blitz \$** – Nancy G. P. Members could not recall why we wanted to apply for the blitz \$, Blair P. said that MWI had wanted to apply to offset our annual Crisp chat membership. Since MWI has a significant working balance, there is no need to apply for the R6 PIPO blitz \$.
4. **New to OA virtual region workshop** – Nate. Motion made to audio record future MWI zoom meetings to ensure minutes are accurate and complete. Once the minutes have been approved by the minute review subcommittee (2 fellows volunteer at each MWI meeting to review the minutes and act as the minutes approval subcommittee), the audio recording will be deleted.
5. **MWI thank you** – Blair. Blair thanked Nate for his incredible service to MWI over the past 6 years. Nate is moving to the UK for the year and is stepping down as MWI chair. Other MWI members joined in the thanks.
6. **Feedback on new (shorter) announcements format & contacts** – Blair. Blair P. asked for feedback on the new shorter announcements. MWI members liked the format. They asked that a word document also be included to facilitate copying & pasting in zoom chat. Blair will send PDF and word documents.

Blair also mentioned that Damien wondered if the sponsor bank email should be listed instead of the info@metrowestoa.org email address. Blair asked MWI reps if we should change the sponsor bank email address or keep it (and others) consistent and use the email address info@metrowestoa.org. Group discussion revealed that for all items except the R6 convention scholarship request (keep as treasurer@metrowestoa.org), we should list info@metrowestoa.org.
7. **Possible new projects** – All. Blair P. is willing to partner with someone to put on a workshop (a new iteration of the sponsor training workshop (review of the ‘Where Do I Start?’ pamphlet), step or tradition). Susan G. offered to help. Nancy can help with publication of new projects / creation of flyers / etc.

Upcoming MWI events:

Sunday MWI Workshops

When: Sundays, 1:30 – 2:30 pm Eastern time unless otherwise specified below.

Meeting ID: 705 658 2426, password 402152. See MWI website for call-in #s

- First Sunday of the month, special topics: Next one on 8/1/2021, topic sponsorship [Michael C. & Michael P.]
- Last Sunday of the month: Newcomers workshop: 7/25/2021

Other events:

Intergroup Renewal brainstorming sessions [hosted by Westchester United Intergroup (WUIG)]: 1st Thurs of month starting January 2021: 7-8:30 pm Eastern <https://zoom.us/j/668275613>; Meeting ID: 668 275 613, passcode: 121212

Please see Summary of Announcements for IG Reps sent separately.

The meeting adjourned at 10:20 am with the ‘I put my hand in yours’ prayer.

Respectfully submitted by Blair P, Recording Secretary