

Minutes of the MWI Business Meeting

December 18, 2021

In attendance via Zoom:

<input checked="" type="checkbox"/>	Michael P.	Interim Chair, Chair-elect, R6 rep, WSBC delegate-elect	<input checked="" type="checkbox"/>	Suzanne D.	Thursday 7:30a Online Meditation / Writing
<input checked="" type="checkbox"/>	Sue M.	Interim Vice Chair, Treasurer-elect	<input checked="" type="checkbox"/>	Susan G.	Thursday 12p Gov't Center / Online Literature, R6 rep
<input checked="" type="checkbox"/>	Rachel S.	Treasurer, Vice Chair-elect	<input type="checkbox"/>	Leslie M.	Friday 6:15p Cambridge / Online BBSS
<input checked="" type="checkbox"/>	Blair P.	Recording Secretary, WSBC delegate, supporting Diversity & Inclusion	<input checked="" type="checkbox"/>	Kathy B.	Saturday 9a Westwood
<input checked="" type="checkbox"/>	Ronda Y.	Corresponding Secretary incl. Newsletter	<input type="checkbox"/>	Jay L.	Outgoing newcomer workshop coordinator
<input checked="" type="checkbox"/>	Nancy G. P.	Website coordinator, R6 rep	<input type="checkbox"/>	Michael C.	Outgoing special focus workshop coordinator
<input type="checkbox"/>	Beth M.	Sunday 9a JP Steps, traditions, speaker	<input checked="" type="checkbox"/>	Jeff B.	Member, supporting Diversity & Inclusion
<input type="checkbox"/>	Susan R.	Sunday 10a Framingham BBSS	<input checked="" type="checkbox"/>	Bob K.	Sunday 9a JP
<input type="checkbox"/>	Mary B.	Monday 12p Marlborough	<input checked="" type="checkbox"/>	Chloe	Member, Recording Secretary-elect
<input checked="" type="checkbox"/>	Damien C.	Monday 7p Cambridge / Online Writing / meditation, sponsor bank coordinator	<input checked="" type="checkbox"/>	Barbara K.	Member, Corresponding Secretary-elect
<input checked="" type="checkbox"/>	Alan F.	Monday 7p Brookline / Online Men's	<input type="checkbox"/>	Jodee S.	Member
<input checked="" type="checkbox"/>	Steve M.	Wednesday 7:15a HOW, MWI hotline / phone coordinator	<input type="checkbox"/>	Marianne	Member
<input checked="" type="checkbox"/>	Marge	Wednesday 12p Wellesley	<input type="checkbox"/>	Mark S.	Member

Michael P. opened the meeting at 9:05 am with the Serenity Prayer, an introduction of those present, a statement of the purpose of our meeting. Blair will review meeting procedure / etiquette with Chloe after the meeting (meeting to discuss pass-off of Recording Secretary role). Chloe read the 12 Steps, Kathy B. read the 12 Traditions, Marge read the Concept of the Month and Blair read the MWI's Strategic Plan.

Susan G. and Bob K. volunteered to review the Minutes.

Old and/or Ongoing Business

1. Treasurer's report, budget committee meeting discussion, Sue M. will be taking over role in Jan 2022— Rachel

Rachel suggests we stop recording meeting donation \$\$ because it's a lot of work. Easier when folks sent paper checks. Michael asked if anyone had any concerns with this, nothing mentioned. This will be implemented in Jan 2022.

NOV 2021:

- Income \$1,224.00 (PayPal, \$156 in paper checks)
- Expenses: \$1,269.54 (Social Media \$400; PayPal \$48.56; Liability Insurance \$821 (for year)
- Working balance \$5,076.39
 - Working balance EXCLUDES:
 - Prudent Reserve: \$600
 - Unpaid 7th tradition (trad.) for NOV: R6: \$122.44 WSO: \$367.20
 - Quarterly unpaid 7th trad. R6: \$203.35, WSO: \$610.05

A Budget meeting needs to be scheduled for early January 2022 so that Sue has a chance to incorporate the budget into the treasurer's report for our MWI meeting 16 JAN 2022. Budget ad-hoc subcommittee members are Blair, Blair, Susan G., Sue, and Rachel. Jay may be interested (Rachel and / or Sue will get in touch with Jay. The budget ad-hoc subcommittee will determine the date and time of the meeting. Once a date / time is identified, it will be announced to MWI.

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Sue, incoming treasurer, introduced herself. Sue would like to create a written manual for Treasurer role. This will be a living document.

2. Strategic Goal Updates

- **Website & Social Media** — Nancy GP

Overall website metrics: 2,000 users, 2,500 sessions.

Impressions by page:

1,442 for Newcomers

1,156 for MWI home page

930 for MWI Meetings

427 for 'Is OA right for you?' quiz

Google Ad campaign: 1,630 clicks, 21,600 impressions (Nov 17 – Dec 16), the # of clicks and impressions were down since last month (November 2021) because some of our links were broken. We received \$6,260 in ads; ads are free to us as a non-profit. The \$6,260 is the amount the ads would have cost us had we paid for them. Search terms that continue to be most popular are OA, eating disorders, and binge eating disorder. Top performing ad takes people to the Newcomer's meeting, MWI website, and MWI meetings.

Crisp chat was started in January 2021. The crisp chat is a function on the MWI website where folks can come online and can ask a question. If our volunteers are online, they will answer. Earlier in 2021, we purchased the crisp chat subscription that allows us to utilize the 'library' or helpdesk – this provides links for members to find information themselves. Use of the chat is down due to use of the library. Thank you to Margaret Ann who is doing the bulk of chats. Thank you to all the volunteers, including Jen B. (coordinator).

The top sections of our website to where folks are turning to find information themselves are:

1) Newcomer's workshop (19 visits)

3) 15 question quiz (12 visits)

2) Looking for a sponsor (17 visits)

4) Newcomer Meetings (10 visits)

Social Media – We accidentally purchased another month of support (\$400) for TikTok.

Newsletter – 183 opened / 385 recipients; we continue to enjoy a high open rate (47.5%) for our Newsletter. Way to go Ronda! Top links that were clicked were the guidelines for addressing disruptive behavior and MWI website.

- **MWI hotline / voicemail (phone call coordinator)** – Steve M.

- November: 13 calls, 1 call looking for a meeting

- December: is higher, looking for more meeting. 1 person called to confirm an appointment (# could have been spoofed)

- **Meeting location updates** – All. In-person meetings: Sat 10a Westwood & Sun 6p Brookline. In January 2022, the Wednesday 7:15a HOW plans to meet in-person. All other meetings are meeting remotely via zoom or via phone.

- **Workshops:**

A question was raised about whether we should suspend the monthly workshops.

SPECIAL TOPICS – Michael talked to Michael C (stepping down). Only 1 attendee in November. Nancy isn't promoting these meetings are enough because info about the topic and a brief blurb for the future meeting has not been sent regularly. Susan G. announces at meetings, but if we don't know the topic, folks won't know and then won't attend. Michael suggests we do quarterly. Blair suggests that we do not meet in January 2022, and that our next meeting (February 2022) be focused zoom etiquette including zoom bombing. Ronda & Blair will co-chair. Another idea is to zoom accessibility, how to use virtual backgrounds, etc.

NEWCOMERS – Jay (stepping down). Ten people have already signed up for Dec 2021. Looks like it might have been a broken link issue; now the link is working, and folks have been signing up!

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- **'Where Do I Start?' pamphlet distribution to MWI meeting attendees** — Michael P. (Mark could not attend). Mark sent a report to the MWI group before the MWI meeting. Since last month, 3 pamphlets were sent to Massachusetts (West Roxbury, Ashland, Chelsea).
- **Sponsor Bank** – Damien (wants to move on from this Service sometime soon, Toby is taking on 'supporting sponsorship,' Michael will ask Toby if she could cover this as well). 5 emails in the past 30 days. Consistent with past performance. Difficult to track how many sponsor-sponsee connections.

New Business:

1. **Zoom bombing** – Blair. MWI meetings have been zoom bombed, MWI issued a new pass code, sent info via newsletter, Blair connected with each of the meeting reps to remind them of the pass code change. Many of these reps were not aware of the pass code change. Blair suggested they sign up for the newsletter and attend the MWI meetings.
2. **Board changes** – Michael P. Michael P. and Rachel will each host 6 MWI meetings. Sue M. becoming treasurer after having been the assistant treasurer (or treasurer-in-training) over the past year. Nancy GP will continue to serve as Website Coordinator. Barbara K. and Chloe will serve as Corresponding and Recording Secretaries, respectively, starting in January 2022. Barbara K. and Chloe introduced themselves, not new to program, but new to MWI.
3. **Updates from new or renewed initiatives / ad-hoc subcommittees:**
 - **Jeff B.** and **Blair** have begun efforts to improve diversity and inclusion (D&I). Jeff B. mentioned that they are meeting weekly and have discussed several ideas. They are advocates of data. They want additional information to guide their initiatives. They first decided to focus on LGBTQI+ and POC as well as D&I support. Jeff B. showed a draft of a survey.
 - Discussion: What are other meetings doing to make folks feel comfortable? Does anyone else have an idea for another special focus meeting?
 - A question was raised about what is the difference between a 'regular' and the 'special focus' OA meeting?
 - Susan G. offered to serve on the ad-hoc diversity & inclusion subcommittee.
 - **Emily R.** is working on public outreach. She has heard from 1 prison and libraries.
4. **MWI Thank you** – Michael P. Michael P. thanked Blair for her service on the MWI board for the past 6 years. Other MWI members joined in the thanks. Blair will continue as a meeting rep, R6 rep, and WSBC delegate.

Upcoming MWI events:

Sunday MWI Workshops

When: Sundays, 1:30 – 2:30 pm Eastern time unless otherwise specified below.

Meeting ID: 705 658 2426, password 402153. See MWI website for call-in #s

- First Sunday of the month, special topics
 - 2/7/2022, topic: Zoom etiquette & how to handle disruptions [Blair & Ronda]
- Last Sunday of the month: Newcomer's workshop
 - 12/27/2021

Other events:

- Intergroup Renewal brainstorming sessions [hosted by Westchester United Intergroup (WUIG)]: 1st Thurs of month starting January 2021 (meets monthly, ongoing): 7-8:30 pm Eastern <https://zoom.us/j/668275613>; Meeting ID: 668 275 613, passcode: 121212

Please see Summary of Announcements for IG Reps sent separately.

The meeting adjourned at 10:33 am with the 'I put my hand in yours' prayer.

Respectfully submitted by Blair P., Recording Secretary