

## MWI Meeting Minutes Sep 10, 2022

<input checked="" type="checkbox"/>	Michael P.	MWI Board: Chair WSBC delegate & R6 rep	<input checked="" type="checkbox"/>	Marianne P.	Wednesday 7:15a Cambridge (Hybrid)
<input checked="" type="checkbox"/>	Rachel S.	MWI Board: Vice Chair	<input checked="" type="checkbox"/>	Paula	Wednesday 7:30p Acton
<input checked="" type="checkbox"/>	Sue M.	MWI Board: Treasurer	<input checked="" type="checkbox"/>	Susan G.	Thurs 12p Gov't center
<input checked="" type="checkbox"/>	Nancy G. P.	MWI Board: Website coordinator R6 rep	<input checked="" type="checkbox"/>	George S.	Friday 12p Acton
<input checked="" type="checkbox"/>	Chloe	MWI Board: Recording Secretary	<input checked="" type="checkbox"/>	Bob	Friday 6:15p Cambridge
<input checked="" type="checkbox"/>	Barbara K.	MWI Board: Corresponding Secretary	<input checked="" type="checkbox"/>	Beth K	Saturday 9:30a Cambridge / Virtual
<input checked="" type="checkbox"/>	Bruce P.	Monday 7p Brookline, visiting	<input checked="" type="checkbox"/>	Kathy B.	Saturday 10a Westwood
<input checked="" type="checkbox"/>	Jean	Monday 7p Hopkinton	<input checked="" type="checkbox"/>	JB	Newsletter
<input checked="" type="checkbox"/>	Blair P.	Tuesday 7:15p Newton WSBC delegate, R6 rep, Diversity subcommittee			

### SERENITY PRAYER 9:00 a.m.

- Rachel opened the meeting with the serenity prayer & members Introductions, and opened with the serenity prayer.
- Orientation for new members: Michael conducted orientation for new attendees: George, Marianne, in a break-out room.
- [Readings](#): Chloe read the 12 Steps, Blair read the 12 Traditions, Paula read the Concept of the Month (short version), Barbara K. read MWI's Strategic Goals
- Blair and Susan G. volunteered for minutes review

### OLD and/or ONGOING BUSINESS 9:15 am

- ☐ Treasurer's report - **Sue M.** reported on August activity, reviewing her report submitted to IG on Sept 10th. We had \$666 in contributions in Aug. Expenses: 7th trad. donations to R6 and WS for 2nd quarter of the year, and for website bluehost.com, plus paypal fees, delegate expenses for R6 registration. Total: \$1,400. Income-Expenses: -\$785. Ending balance (matches bank statement): \$9,628.74. Working balance: \$5,698.78 (which includes \$3,000 in expenses that we expect for the Retreat). Blair asked about an asterisk in income that Sue explained was in reference to \$1,200 given to us by R6 last quarter for social media.

### ☐ Strategic Goal Updates:

- Website and Social Media: **Nancy** reviewed the social media/ads/website report. Bruce P. asked what bounce rate means. Nancy explained it's when someone is on your page for less than 60 seconds. Nancy explained that we have a higher bounce rate because we route people to our quiz "is OA right for you?". Bruce also asked about metrics on who clicks on what, etc, how do we know if it relates to faces on zoom, and attendees in the rooms? Nancy said it's hard to tell, because people come to our site from lots of other places and then may route to a meeting in their locality. Bruce noted that he heard there was a newcomer who went to the Sunday newcomers meeting and no one was there. Nancy mentioned she and Blair had the same issue. Blair volunteered to reach out to the facilitators of the newcomers meeting. Bruce offered to help lead the Sunday meeting if needed.

Our click through rate (or CTR) of 9.8% means that 9.8% of folks who saw a google ad clicked on it. Michael asked what our CTR means relative to what we want. Nancy stated that anything over 5% is good. While Nancy explained that people stay on our site beyond a minute, that means folks are really reading through our site and reviewing the content. Marianne asked if the content is tailored to the

country we're targeting, and Nancy explained that we don't.

Michael offered that sometimes this information from our web reports directs us to take action. Eg. when we saw that a lot of people were searching for information about Anorexia/Bulimia meetings, we added a page for A/B. Nancy offered a Shoutout to Blair for getting us a grant from R6 (and Blair thanked Bruce, the outgoing chair of that PIPO committee) on Social Media. We made a \$400/month investment in a social media company who is helping to activate these channels. Nancy explained that very little content on the internet that isn't video doesn't get much attention, so the social media company is collaborating with the young people's tiktok.

Nancy also mentioned the Crisp chat function on our site and the fellows who support the chat function. Nancy thanked Margaret Ann, who has been giving tons of service here. Nancy mentioned that the chat service is really expensive. Blair mentioned that it has a 'library' function for folks to find the things they're looking for without chatting with someone. We would lose the 'library' functionality if we lowered our spending on the Crisp chat.

- Hotline / Voicemail: **Steve M. Michael** reported out that Steve M. got 10 calls in August, but the result was 3 conversations, and one was about a request for a password, and then followed up the password didn't work. Michael asked if perhaps the password given for the Eliot Street church was incorrect, and Blair confirmed the Eliot meeting passcode, and Michael will follow up with Steve to clarify that the Eliot meetings have their own passcode, and what it is.
- Special Topic Workshops: **Emily B. Michael** relayed that Emily B. reported light but still strong attendance, given a holiday weekend on Sept 4. Barbara K. noted that people are often looking for the workshop password only 30min before the meeting, and she's not available. Michael stated that we have an incomplete solution. Emily B can be available before the time of the workshop, but will need to get access to MWI email. Blair suggested we create a new email address for those workshops only? Nancy stated that she gets a lot of chat requests for passwords for the workshop on the MWI website. JB mentioned that the passcode for the workshops is in the newsletter (415 people get it). Chloe suggested that Emily B have access to the MWI chat function. Michael stated he would follow up with Emily B about this. Blair suggested that we reinstate a registration process for getting the passcode to folks email etc. Michael explained that lots of folks forget till the last minute and may not want to go to the trouble of registering if they decide at the last minute. Since we have Emily B available, Michael can work with Emily to come up with a good solution for Emily B to support last minute folks.
  - Sept. 4: "Continuing," a Step 10 workshop that is part of the Design for Living series. - # Attendees?
  - Oct. 2: Coming Out of Relapse: Surviving and Thriving
- ☐ Sponsor bank: **Shelley. Michael** reported that Shelley got his first two requests for sponsors, and sent the list to them and hasn't heard back.
- ☐ Newcomer packet distribution: **Jean.** Jean reported that she sent out 3 "where do I start" packets
- ☐ Insurance: **Rachel** said that the Insurance (liability) has been renewed. 92 page policy received. Would anyone like to review (perhaps someone with a legal background)? Mainly it's for if someone slips and falls at a meeting. Bob offered that we might include a rider for individuals who are in the name of service trying to help folks. Rachel stated she would follow up offline about this. Susan G. is happy to look at our policy and make sure it covers officers. Rachel will send it to Susan and Bob to review and discuss. Michael mentioned that this is an enormous service. Sue M. asked: did we pay the bill yet? Rachel stated the insurance company said they would mail it to the PO Box. Sue will keep an eye out.
- ☐ R6 Assembly Delegate Opening; **Rachel** reminded us that there is an opening for a R6 Delegate. Chloe requested a review of the requirements for this role. Blair shared the requirements: Should have 6mo of abstinence wherever possible and are required to have one year of recent OA service with 6 months at the IG level.

## NEW BUSINESS 10:15

- R6 Virtual Convention: **Susan** explained it's coming up the weekend of Oct 23. There are some scholarship slots. Registration is now open. Michael discussed some of the workshops that will be at the convention including a workshop on relapse. Susan added that hopefully next year it will be in person.
- Nominations for 2023 MWI officers (October MWI meeting): **Rachel** stated that at our next meeting in October, we will have nominations for our 2023 offices. There are some roles where people are eligible to repeat for a second year, but there will be openings. Eg. Rachel will not be renewing, so there's an opening for Vice-chair. Blair restated the requirements for eligibility. Nominations are due in October, and we'll vote in November. Usually, folks had to be present for the meeting to qualify. For MWI, you need to be an intergroup rep or alternate rep for at least 6 months including 1 year of recent service, and should have 6 months of abstinence. The treasurer is a 2-year term. Last year, we included what the officer requirements were in the newsletter. We need to publicize which roles will be available. Technically it's all roles except treasurer that are open. Folks can sit for a second year if they would like to be considered and are elected. JB stated that he is happy to put the information in the newsletter, and Michael confirmed it would be great to share this information across all channels available. Blair will give JB & Nancy blurbs for the newsletter and Nancy will put a banner on the website. Barbara asked if there were geographic restrictions? Michael and Blair confirmed that there aren't any geographic restrictions.
- Cancellation of Wednesday Young People's Meeting: **Rachel** stated that it's a little surprising that the YP meeting is closing. Blair stated that 1-2 people have been carrying the meeting, and that no one has been coming for weeks. Blair stated she got a lot of requests for the passcode, but it is still not getting attendees.
- Discussion of a retreat: **Blair** said that we had 2 people who volunteered to lead the retreat in 2020, but they don't want to co-lead a future retreat. We need two co-retreat chairs of the subcommittee to organize the retreat. There's a deposit at LaSalle, and the first weekend in June is the booked weekend (Blair confirmed that the date we booked was June 2-4, 2023). Hoping it's safe enough to know that by June 2023, we could have an in-person retreat. Sue M asked about the status of MBI and Rachel stated that there won't be a joint retreat. Susan G. stated that she knows we have a deposit for the first week in June and we should know who's going to be co-organizing and Susan is happy to support the folks who lead that. Rachel mentioned she would be happy to co-chair the retreat ad hoc subcommittee. Ideally we have one co-chair who's done it before and a new co-chair. Next step is to publicize that we need another co-chair, and secure one **by the Nov MWI meeting** latest, though October is preferable.

### Announcements to be posted:

R6 Virtual Convention registration is now open. Virtual convention.

The 7:30p Wednesday Young People's meeting has closed, effective immediately.

We need a retreat co-chair. For June 2-4, 2023 retreat, consider doing service on MWI next year.

### UPCOMING MWI EVENTS

#### Sunday MWI workshops

When: First Sunday of the month, 1:30-2:30p Eastern

Meeting ID: 705 658 2426, password 402153 -> **see MWI website for call-in #s**

- Oct. 2: Coming Out of Relapse: Surviving and Thriving
- Add Nov workshop to announcements

→ <https://www.metrowestoa.org/news-and-events/>